

PLACEMENT	AD SIZE	ACCEPTED MEDIA	MAXIMUM FILE SIZE	LOOPING & ANIMATION	LEAD TIME (Business Days)
Wide Rectangle	300x250	JPG, PNG, Flash, Motif, Pointroll	50k (JPG, PNG) 40k (Flash)	:15 length 3 loops	2 days
Leaderboard	728x90	JPG, PNG, Flash, Motif, Pointroll	50k (JPG, PNG) 40k (Flash)	:15 length 3 loops	2 days
Rich Media Placement	TBD	JPG, PNG, Flash, Motif, Pointroll	TBD	:15 length 3 loops	5 days
Large Rectangle	300x600	JPG, PNG, Flash, Motif, Pointroll	50k (JPG, PNG) 40k (Flash)	:15 length 3 loops	2 days
Mobile	320x50	JPG, PNG	40k	N/A	2 days
Newsletter Wide Rectangle	300x250	JPG, PNG	40k	N/A	2 days
Newsletter Leaderboard	728x90	JPG, PNG	40k	N/A	2 days
Dedicated Eblast	600x850	JPG, PNG, HTML	100k	N/A	2 days
Site Skin	Multiple	JPG, PNG, PSD	100k	N/A	3 days
Video Pre-Roll & In-Banner Video	Multiple	.MOV, .MP4, VAST tags (We are unable to accept VPAID tags)	Initial load in-banner: 200kb Max load in-banner: 300kb Host-initiated load: 1.1MB User-initiated load: unlimited Audio must be user-initiated		3 days

